

# Encanto Neighborhoods



## ***Draft Vision and Guiding Principles***

### ***Draft Vision***

The Encanto Neighborhoods form a scenic and vibrant community recognized as a jewel in San Diego. Encanto is known for its panoramic views, its unique arts and culture, its hip vibe, and its green spaces. The area is safe, welcoming, business-friendly, and innovative. It is a destination bustling with activity and night life, with a wealth of healthy food options, businesses, and things to do and see. Mixed-use development with a diversity of housing clusters along the trolley line, while other parts of Encanto provide an atmosphere of country living in the city. The community boasts great parks and high-quality recreational facilities. It is a healthy and diverse place with an unmatched quality of life and a good environment for children.

### ***Draft Guiding Principles***

1. Celebrate Encanto's cultural diversity by fostering inclusive neighborhoods, and developing the community as a destination for arts, culture, food and entertainment.
2. Promote a balanced community by enhancing opportunities for neighborhood commerce and retail uses, encouraging employment-oriented uses, and emphasizing creative enterprises.
3. Focus new development in key walkable, mixed-use, higher-density nodes along Imperial and Market corridors, linked to transit, and maintain the overall dominant single-family character of the community.
4. Enhance the open space network formed by parks, canyons, and creek corridors, with a focus on restoring the Chollas Creek system.
5. Develop a complete network of walking and bike paths and open spaces, and encourage outdoor activity.
6. Enhance accessibility and convenience of transportation by all modes.